

Welcome New Member Clarence Wickers

Welcome new member Clarence Wickers, realtor working out of the Walnut Creek Better Homes and Gardens office; specializing in the Rossmore retirement community, residential homes, short sales and foreclosures (SFR) covering Contra Costa, Alameda & Solano counties.

Clarence has a very strong commitment to the Bay

Point community. He's an instructor with Contra Costa County's Opportunity Junction organization, teaching basic computer skills and Microsoft Office applications. In addition he is the founder of the Bay Point Safety Group, which meets monthly at the Ambrose Center.

If you want to reach him for any of your real estate needs

or want to learn more about the Bay Point Safety Group don't hesitate to contact him.

Phone: 925-937-6050
Mobile: 925-588-6244
E-mail: clarence.wickers@bhghome.com



Bay Point Chamber of Commerce Luncheon/Mixer

Guest Speaker: George Carter – Business Services/
Rapid Response Coordinator with the Workforce
Development Board of Contra Costa County.

George Carter is the Business Services/Rapid Response Coordinator with the Workforce Development Board of Contra Costa County. George provides information and resources to the business & economic development communities of Contra Costa County in an effort to support business retention and growth. He also connects workforce and economic development together by coordinating regional and countywide



economic development summits to address a variety of challenges, turning them into strategic opportunities. He created the Contra Costa County Business Enhancement Support Team (BESTeam) to improve economic vitality and business growth in his county.

The BESTeam is comprised of business resource providers that deliver quality services to meet the needs of the small business community. The

Date: Thursday, October 18, 2012
12:00 pm
Location: Wedgewood Banquet Center
2222 Golf Club Rd, Pittsburg
Price: \$20 members/\$25 non-members
Seating is limited – RESERVE NOW!!!
Contact no later than 10/15
Text, call or e-mail Mimi 925-698-9994
office@baypointchamber.org

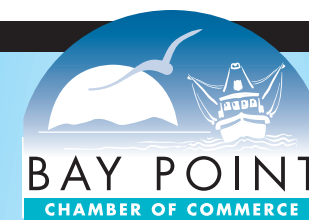
BESTeam has received an Award of Merit from the California Association for Local Economic Development (CALED), along with national recognition from the U.S. Department of Labor. George's true gift is developing partnerships and collaborative relationships. He has the unique ability to bring together resource partners and organizations that support business in a very effective manner.

The Bay Point Chamber of Commerce invites all who are interested, to attend this luncheon and discussion with Mr. Carter.

As always you are encouraged to use this luncheon/mixer to network with other businesses in the area. Bring your business cards and any informational literature you have. We will have an informational table set up.

REMEMBER: Space is limited. Please contact us by October 15.

The Chamber is accountable for every reservation that's made, so please communicate, if through a scheduling conflict, you cannot attend after all.



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**Please visit our website
www.BayPointChamber.org
for all current events!**

Biz News

October 2012

Videos, Enterprise Zones, Yard Sales, and Candidate Forums, oh my...

Brad Klock, President

In the spirit of creating wealth, I write my input to the October 2012 Bay Point Chamber of Commerce Newsletter! Your Chamber is here to support, promote, encourage, and assist all of us in creating wealth through business enterprise and community involvement. How do we do that?? The simple and general answer is, "In many ways." Current specific answers include:

Presentations and Videos: As mentioned in our last issue of this Newsletter, Bay Point's Greg Enholm is taking video of the Bay Point Chamber of Commerce events, including our Forums (most recently Supv. Federal Glover on August 16, and Maureen Toms/Ed Solomon on September 20). He is uploading these videos on YouTube; you can find them, and other local Bay Point highlights, by typing BayPointCAVideos under "Search."

Forums: Yes, the Chamber's Forums are a valuable means to (1) network with leaders in the community, and (2) to gain valuable information. In August, our District 5 Supv. Federal Glover provided an update to our community's plans and future. Without question, we need to understand what our local leaders envision and strive for in assisting us in our personal and professional success. In September, Maureen Toms (Contra Costa County Dept. of Conservation and Development) and Ed Solomon (County Consultant) provided an update on the new Enterprise Zone designation for Pittsburg/Bay Point, which positively impacts a large section of Bay Point. For updates and the latest information, the relevant link is <http://www.wdbccc.com/economic-development/enterprise-zone>. Our next Forum, on October 18, will feature George Carter, with the Workforce Development Board of Contra Costa County. He will provide timely information regarding available resources for business and job seekers. Time is noon to 1:30pm; location is the Wedgewood Wedding and Banquet Center at the Pittsburg Golf Course. You can RSVP to Mimi Stofer, the Chamber's Chief Admin. Officer, at office@baypointchamber.org.

Yard Sale: Another value-creating opportunity, in that you'll be able to turn unwanted items into cash, is the Bay Point Yard Sale. This event, sponsored by your Bay Point Chamber of Commerce, is taking place at the Ambrose Center on Saturday, September 29. Information and sales/booth opportunities have been highly publicized; we look forward to a great turnout. (Note: When this Newsletter is published, this event will have taken place. But I wanted to include it here, as this is planned for to be an annual event; plan on it again next year!)

Candidate Forums: On October 3, your Bay Point Chamber of Commerce, together with the League of Women Voters of Diablo Valley, is sponsoring a Candidate Forum for the Ambrose Recreation and Park Board election. This event takes place at the Ambrose Center, from 7:00pm to 8:30 pm. Come hear what ideas and views the candidates, Terrilynn Kopitar, Eva Garcia, and Lee Mason, have for our community of Bay Point. Their positions are yet another component of how we improve this area in which we live and work. Their ideas, too, will have an impact on the wealth of our quality of life in Bay Point!



Center for Human Development

Welcome to our new member organization Center for Human Development (CHD). Under the direction of its Executive Director Elaine Prendergast and the work of the dedicated staff and trained volunteers, this is no doubt a dynamic team. Their Mission "In partnership with the community, we create opportunities for people to realize their full potential. Our

committed staff and network of trained volunteers work together to promote health and harmony in individuals, families and communities."

Center for Human Development (CHD) is a community-based organization created in 1972, offering programs and services aimed at empowering all people to make changes

and improve the quality of life in their own communities. Their programs serve more than 10,000 youths and adults each year.

They can be reached at 391 Taylor Blvd., Suite 120, Pleasant Hill, CA 94523, 925-687-8844. Their web site is www.chd-prevention.org.



Social Media Business Solutions



On September 20th, Bay Point Chamber of Commerce had the pleasure of co-sponsoring with the Pittsburg Chamber, a seminar presented by the Bay Area News Group. This interactive demonstration showed the step-by-step ways to engage your customers on key social mediums including Facebook and Twitter. Robbie

Simmonds of the Bay Area News Group (rsimmonds@bayareanewsgroup.com) brought a team of experts who presented the how-to's to engage and retain current customers and reach potential customers.



A Word from the Bay Point Chamber of Commerce Webmaster

Hey, Bay Pointers & beyond (we're an inclusive community!)

Daniel, your friendly webmaster here, with a little tour of our Bay Point Chamber website, www.BayPointChamber.org/.

The first thing you'll see is our great new Welcome to Bay Point sign on the west portion of Willow Pass Road. Our even newer sign on Bailey will be featured soon. We are a welcoming community. I'm on the Board of Directors, and, while not usually a Chamber of Commerce kind of guy, I find out involvement in and support for the community to be a compelling reason to be an enthusiastic member.

At the heart of the website is our "In a Nutshell" section just "below the fold", which gives you a rundown of what's happening lately, with links to informative webpages and downloadable PDF flyers.

At the top is a link to our Members Directory. When you click on it, you will find a "menu nav bar" that will take you to any category of business and organization you're looking for. Note that it scrolls, from "Directory in

PDF" which you may print out, and Automotive to Websites and a directory of Bay Point Schools.

As you will see from the menu to the left, you can read our Mission Statement, meet and contact our Board of Directors, read our current and past BizNews newsletter, learn about membership in the Chamber and, of course, apply, with the option of doing so online or downloading a printable PDF application which you may send in with your check.

Finally, a link to TheChamberLink.com will connect you to a great resource for finding out what's happening around Contra Costa County and even beyond.

When you visit us online, I hope you enjoy my jazz composition, "3 Miniatures", which I wrote for my niece's first-born girl.

Cheers,
Daniel Zwickel ben Avram
www.benAvramWebDesign.com



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Deadline for September Newsletter
August 24, 2012



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ANNOUNCEMENT TO CHAMBER MEMBERS ONLY!!

The Bay Point Chamber of Commerce has display room in our office for your promotional handouts and advertising flyers. During our open hours Tuesday and Thursday 10 – 2:00 we have people dropping by and looking for different services. We would love to have material on hand for those people seeking local retailers and services. Please feel free to drop by and if you have any questions e-mail Mimi Stofer at office@baypointchamber.org.